



KIMBERLIE DYKEMAN ENTERPRISES

Host & Spokesperson Bootcamp: **Learn the ropes to becoming a **Memorable** On-Camera Personality!**

Do you want to be a TV Host or Spokesperson? Think you've got the personality and potential to shine ON-CAMERA ...just being YOU? Want to increase your value to your Agent, grab the attention of Casting Directors *and* get more bookings? Or maybe, you've realized that you just don't have the actor "chops"? (Hey, we all can't be DeNiro or Streep!) If you said YES to any of these, perhaps, it's time to get focused and get to work.

Kimberlie Dykeman's Bootcamp is a FRESH, NEW offering for Texas talent! Whether you're seeking to hone your skills or just diving into this special craft of being a host, spokesperson and interviewer...this intensive Bootcamp will empower you with just the right guidance, tools, motivation and realistic strategy to confidently jump into the race and become a successful On-Camera Personality.

Kimberlie delivers a meat-and-potatoes introduction to this specialized division of the entertainment industry that expects on-camera personalities to win-over audiences and turn viewers into dollars or ratings. Learn from someone whose career runs the gamut from red carpets to infomercials, industry thought leader interviews to reality shows, international product videos to radio shows.

- **Overview of the diverse Hosting world**
- **Purpose and responsibility of a Host vs. Spokesperson vs. Interviewer**
- **Discovering/developing your Brand and Expertise**
- **Coexisting (co-hosting, sharing the camera)**
- **Working with/writing copy and improvising**
- **Killer auditioning techniques and reel tips**
- **Biggest Mistakes to avoid!**
- **Prospecting and Marketing yourself**

One full, non-stop day to build your stand-up, interviewing and auditioning skills; define your brand and role, think on your feet (hello, adlib!), work with scripts and simple bullet points, master the Teleprompter, and put your personal stamp on just how you connect with any and every audience.

Kimberlie will share her expertise, experiences and screw-ups!

Guests may include: TX-based spokesperson, agent, CD, & TV/infomercial producer

WHEN: Saturday, November 10th, 10am - 5pm (w/ a lounge break; bring lunch/bev; snacks provided)

WHERE: Soma Vida 1210 Rosewood Ave, Austin TX A beautiful studio w/ kitchen, lounge, gardens & flowing coffee! www.somavida.net

COST: \$265

RESERVATIONS: Limited to 12. Email info@puresoapbox.com or call 310-500-9587 to immediately reserve a spot and ask questions. Credit card, check and cash accepted.

Feel free to bring H/R/Reel for feedback. On-camera/teleprompter work will be available for review online. Bring a list of favorite hosts, spokespeople, shows, host websites, topics, goals + and open mind!

About KIMBERLIE DYKEMAN:

For the past 10 years, Kimberlie has built a successful career on as a host, spokesperson, interviewer and producer...working in Austin, L.A., N.Y., and internationally. She parlayed a path as a Life Coach, speaker and author into a diverse entertainment enterprise. Kimberlie has appeared in and helped produce a collection of hundreds of TV and radio programs, infomercials, commercials, live events, red carpets and online videos...working with companies like FOX, ABC, CBS, TLC, NBC, Triage Entertainment, DIY, GRB Entertainment, Emmis, Entercom, Compass Learning, Jordan Direct, Creative Nations, Competitive Edge Media and AMS Pictures. She has interviewed hundreds of folks including personalities like Elton John, Guy Kawasaki, Andy Roddick, Henry Schleiff and John Legend; and is an experienced producer, writer, and marketing consultant.

www.youtube.com/kimberliedykeman www.puresoapbox.com Résumé: <http://tinyurl.com/7vfv5yk>

"This woman is nothing short of a powerhouse." *Lucy Frost, BestFit Media*

"Her talents as a spokesperson, host or emcee cannot be surpassed."
Cynthia Baker, President, Accolades PR

"I was blown away by her contagious energy, boundless curiosity and natural warmth. She had an incredible way of connecting with the audience and me... she brought out insights that people really want to know and inspired them in ways that not many can!"
Anil Jagtiani, VP Marketing, QVC

"Since her professionalism and knowledge of the corporate world transcends industries, our collaborators in TV/Film seek her services on a consistent basis. Think of Kimberlie when putting your brand in view of others." *Brian Briskey, Owner/Partner, PMD Partners LLC*

"Kimberlie is an inspiration. Her energy and drive are contagious. She is highly professional in all the she does. I can't recommend her highly enough."
Todd Allen, CEO/Producer, Presidio Pictures



kimberliedykeman.com / puresoapbox.com / info@puresoapbox.com / 310. 500. 9587

